

J. B. CASE & COMPANY

Contemplation of purposeful growth is always a source of pleasure to the well-ordered mind, the attainment always arrests attention and excites admiration. The accomplishment may be great, or it may be small, but if it is an accomplishment there is always in it, for the observer, food for present interest and a stimulus for greater effort; and this bit of moralization is provoked by a casual glance into the great achievement of J.B. Case & Company. This is one of the pioneer institutions of Abilene, and owing to their having kept fully abreast of the times, meeting competition step by step, offering prompt and courteous treatment to all, and carrying the best lines the market affords, and quoting the lowest prices, they have forged ahead until at present they are recognized far and near as proprietors of the largest and most extensively patronized store in this section of the country. In brief, this store has been conducted under one management for the past thirty-seven years. The lines carried at present are arranged for display in a sale-creating manner in the various departments. These lines constitute carefully selected men's and boys' clothing, shoes and boots, rubbers, dry goods, ladies and misses clothing, furnishing goods, notions, etc. They also carry an immense line of imported and domestic groceries, condiments and produce. Two floors, each 70 by 100 feet, are occupied and twenty deft and trained assistants take pleasure in displaying any or all goods in their various departments for the inspection of contemplative purchasers. Mr. J.B. Case, senior member of the firm, is a native of New York, having been born and reared in that state. Mr. C. A. Case, his son, is a native of Kansas. Both gentlemen are highly honored members of the Masons, and have always been associated with the progressive element of the city, and their honorable dealings have gained for this firm a merited reputation of high standing, which is excelled by no similar concern in this section.

Courtesy of Dickinson County Heritage Center