

CAMPAIGN SERIES

SCOPE AND CONTENT NOTE

The Campaign Series contains approximately 15,200 pages and spans the period 1952-1960. This series consists of two subseries: the Chronological Campaign Subseries and the 1952 Campaign headquarters Subseries.

The Chronological Campaign Subseries contains approximately 3,500 pages which cover the 1952, 1956 and 1960 presidential campaigns plus the 1954 congressional elections. Types of documents include correspondence, memoranda, inauguration programs, guest lists, political surveys, contributor lists, schedules, newsclippings, agendas, statements, and one map. Much of this material concerns the role of the National Citizens For Eisenhower in the 1952, 1954, and 1956 campaigns. Data analyzing the outcome of these elections is also present, but documentation reflecting campaign strategy and the President's participation in the campaigns is scanty.

About one-fourth of this subseries covers the 1952 campaign and the 1953 inauguration. This portion includes correspondence on matters such as Yalta, Citizens For Eisenhower, and a proposed volume of General Eisenhower's campaign and post campaign speeches. Other material includes a list of Citizens For Eisenhower contributors and a list of pre-convention Eisenhower supporters. Of potential interest to students of the campaign is an oversize map of the United States showing the national vote for president by counties. Items pertaining to the 1953 inauguration consist almost entirely of guest lists, programs, and a small quantity of correspondence.

Roughly 15 per cent of this subseries documents the 1954 congressional elections and consists primarily of printed reports on the activities of the National Citizens For Eisenhower organization during 1954. Also filed here are letters addressed to the organization from various Republican congressional candidates and newsclippings containing a series of midterm reports prepared by Eisenhower administration officials for publication in the New York Herald Tribune.

Approximately one-fourth of this subseries covers the 1956 campaign and the 1957 inauguration. Much of this segment consists of inaugural guest lists, lists of convention delegates, hotel room assignments, and schedules. There are some letters from the President's personal friends which discuss Eisenhower's heart attack and his decision to run in 1956. The few items which contain information on political strategy include a report on a meeting at President Eisenhower's Gettysburg farm in September, 1956, and a summary of a meeting in the President's office in July, 1956. A Republican National Committee summary of the 1956 campaign is also included as is a bound volume of maps and data on marginal congressional districts in various states.

The remaining 30 to 35 percent of this subseries documents the 1960 campaign. Most of this material pertains to the Republican platform and includes statements submitted by executive branch agencies and departments for possible use, some correspondence, and a chronology of platform work which contains agendas, memoranda regarding meetings, a memorandum on visual presentation techniques, and a draft of the Republican platform. A summary report on the 1960 elections and some data regarding the National Volunteers For Nixon and Lodge are also located in this portion of the subseries.

The 1952 Campaign Headquarters Subseries consists of approximately 11,700 pages of photocopies reproduced from microfilm along with the microfilm reels from which these copies were made. The microfilm consists of 6 reels of positive prints and 6 identical reels of negative prints. The quality of the microfilming by Eisenhower's staff was uneven; consequently a number of the paper copies are virtually illegible.

In early 1953, President Eisenhower's staff microfilmed selected letters from the great bulk of correspondence received at his campaign headquarters at the Commodore Hotel during the period January 1 to November 3, 1952. Negative prints of this microfilm were sent to the Eisenhower Library as part of Dwight D. Eisenhower's Papers as President. After a set of positive prints was made, the Library staff then produced electrostatic copies of this microfilmed material.

The file folders in the first four boxes of this subseries, corresponding to reel number 1 of the microfilm, are arranged by subject (agriculture, atomic energy, campaign advice, civil rights, foreign policy, etc.), while the remainder of the subseries is arranged alphabetically by name of correspondent. Items in the subject folders are not necessarily also duplicated in the folders of alphabetical correspondence.

This subseries contains correspondence from private citizens, interest groups and state and local political organizations. Most of the correspondence contains advice and expressions of opinion on various campaign issues. Responses by General Eisenhower and his staff to this correspondence is also found here. These responses were normally made by form letters but some letters and memoranda authored by Eisenhower, C. D. Jackson, James Lambie, Arthur Vandenburg, Jr., and Abbot Washburn reflect their thinking on issues. Included in this microfilmed material are letters from John McCone, George Creel, Milton Eisenhower, Palmer Hoyt, Henry Cabot Lodge, Robert Smylie, Lewis Strauss, Walter White, and Darryl Zanuck. An index to the subjects and correspondents is contained in this subseries.

Only 110 pages of these electrostatic copies were closed in accordance with the President's letter of gift. Since these scattered items appear on the microfilm, however, the microfilm reels must also remain closed.

CONTAINER LIST

Box No. Contents

CHRONOLOGICAL CAMPAIGN SUBSERIES

- 1 Book - Campaign Speeches [correspondence re proposed volume of DDE's campaign and postcampaign speeches]
- List of Preconvention Ike Workers [1952]
- Campaign Misc. - 1952 [correspondence re supporters of DDE's campaign; campaign expenditures]
- Campaign Schedule - 1952 [empty]
- Campaign Speeches 1952 Excerpts
- Campaign Speeches, 1952 -- Notes
- Citizens For Eisenhower Contributors File
- Citizens For Eisenhower Workers [includes memorandum re Americans of Polish descent and Yalta; plan for citizens action; miscellaneous correspondence]
- Election Returns Analysis [includes map analyzing national vote by counties; list of college polls)
- Election Night Plans - 1952
- Inauguration - 1953 (1)(2) [guest lists and related correspondence]
- Inauguration programs, etc. (1)-(2)
- 2 Citizens 1954 [includes correspondence between Citizens For Eisenhower Congressional Committee and DDE; letters from various Republican congressional candidates]
- [National Citizens For Eisenhower - Congressional Committee, 1954] [list of district chairmen]
- [National Citizens For Eisenhower - Congressional Committee District Expense Allocations] (1)-(3)

<u>Box No.</u>	<u>Contents</u>
2 (cont.)	<p>[National Citizens For Eisenhower Congressional Committee - Finance Committee 1954 - Final Report]</p> <p>[National Citizens For Eisenhower Congressional Committee - Final Report on Activities in 1954 Campaign]</p> <p>National Citizens For Eisenhower - Final Report, Part II - Appendices</p> <p>Contributors to NCECC 1954</p> <p>Election 11/2/54 [newsclippings of midterm reports by members of Eisenhower administration]</p> <p>Public Opinion survey on political issues 1954</p>
3	<p>Citizens 1955 [plan for enrollment of new Republicans]</p> <p>Convention, San Francisco, August, 1956 (1)-(3) [lists of delegates; hotel room assignments]</p> <p>Campaign 1956 (1)-(4) [schedules; lists of contributions by states; some election statistics; polls; meeting in DDE's office, July, 1956; Douglas McKay's candidacy for U.S. Senate; some correspondence re DDE's heart attack and decision to run in 1956]</p> <p>Campaign - 1956 - Marginal Congressional Districts</p> <p>Campaign contributions [includes report on Republican campaign meeting at DDE's Gettysburg farm)</p>
4	<p>[1956 Elections - Summary Report]</p> <p>Citizens For Eisenhower, 1956</p> <p>Inaugural 1956 (1)-(3) [guest lists]</p> <p>Inauguration 1957 (1) (2) [guest lists]</p> <p>1960 Elections [includes summary report on 1960 elections prepared by RNC research staff; memoranda and other data re National Volunteers For Nixon and Lodge]</p>

Box No. Contents

4 1960 Campaign Platform [Binder #1 Stephen Hess' copy] (1)-(2) [consists of
(cont.) statements submitted by executive branch agencies for possible use in
Republican platform]

5 1960 Campaign Platform [Binder #1 - Stephen Hess' copy] (3)-(5)

1960 Campaign Platform [Binder #2] (1)-(6) [much of this is similar and in
some cases identical to items in Binder #1; also contains some correspondence,
including letters from Frederick Mueller and Philip Ray of Commerce
Department re America's international economic position; letter from Daniel
Boorstin re American society and Republican platform]

Chronology of Platform Work 1960 (1)-(6) [correspondence and agendas;
memos re meetings; memo re use of film and visual techniques for presentation
of Republican platform at convention; draft of Republican party platform]

1952 CAMPAIGN HEADQUARTERS SUBSERIES

6 Index of Material Micro-filmed Subject and Alphabetically January to
November 1952 Office of Dwight D. Eisenhower, Commodore Hotel, New
York, New York

[Cross Reference Sheets]

Agriculture

Atomic Energy

Campaign -- General Correspondence

Campaign -- Itinerary

Campaign -- Suggestions (1)-(3) [immigration act; Korea; conference of the
Ike Policy Makers re national defense; Senator Watkins re McCarthyism & re
politics in Utah and Wyoming; civil rights]

Campaign -- Volunteers

Civil Rights

Communism

<u>Box No.</u>	<u>Contents</u>
6 (cont.)	Convention Corruption [alleged corruption in Reconstruction Finance Corporation; lists of scandals during Truman administration] Defense [includes chronology of supercarrier problem; DDE letter re U.S. armed forces reserves] Economic Program
7	Education Foreign Policy and Korea [including material re William Oatis case] Health Labor Religion Social Security Speeches Sports [DDE's views on baseball] Statements Taxes and Inflation Veterans
8	Subject Material Not Pertaining to C.D. Jackson Bibliographies and Book Reviews Biographies and Human Interest Campaign Letters -- Sloan, George A. Communist Comment on Eisenhower Economic Conditions

<u>Box No.</u>	<u>Contents</u>
8 (cont.)	<p>Eisenhower and the Closing Days of World War II</p> <p>Eisenhower at Columbia</p> <p>Eisenhower -- Controversies Over Political Past</p> <p>Eisenhower -- His Farm and Views on Farm Policy</p> <p>Eisenhower in Europe</p> <p>Eisenhower -- Neutral Opinion</p> <p>Eisenhower on Civil Rights [including DDE's views on FEPC; testimony by DDE before Senate Committee on Armed Services, April 2, 1948)</p> <p>Eisenhower on European Union</p> <p>Eisenhower on G.I. Pay</p> <p>Eisenhower on Korea</p> <p>Eisenhower on Labor</p> <p>Eisenhower on MacArthur</p> <p>Eisenhower on Middle East</p> <p>Eisenhower on Religion</p> <p>Eisenhower on Public Power</p> <p>Eisenhower on Russia [one newsclipping re New York Senator Ives]</p> <p>Eisenhower on Tidelands Oil</p> <p>Eisenhower on World Trade</p>
9	<p>Eisenhower Personal (1)-(6)</p> <p>Foreign Policy [including article by John Foster Dulles on Republican foreign policy; letter from Dulles to Eisenhower re peace program for Korea]</p> <p>Governor Sherman Adams</p>

<u>Box No.</u>	<u>Contents</u>
9 (cont.)	Homecoming Homecoming and Opening Speeches Comment -- General Independents Literature Lodge -- 1/6/52 Campaign Opening Mamie Eisenhower Museum Items Personnel Pro-Ike Speeches Review of Eisenhower Statements (Generally prior to 1952) State of Health
10	Abbell - Akard [Jewish vote; George Marshall] Albaugh L. Allen [Douglas MacArthur and Omar Bradley; river basin development] R. Allen - Alloway Alvaro - Armstrong Arnold - Aziz Babcock - Bannister [DDE's religious views] Barbeau - Barz Basiline - Beardsley [civil rights and FEPC; alcoholic beverages and politics]
11	Beardwood - Behr Behrendt - Berle [Iran]

<u>Box No.</u>	<u>Contents</u>
11 (cont.)	Benedict - Berryman Bertold - Bluemal Blum - Bolton Bond - Bowlus Bowman - Brandon [women in government] Brandt - Brianchaninoff
12	Brickey - E. Brown F. Brown - Browning Brownlee - Buck Buckley - Cabot Caffey - Calvin Calwishigan - Carlson [Taft-Hartley Act; tariff matters] Carmen - C. Case E. Case - Chase H. Chase - Chenoweth [Howard Chase analysis of 1948 election] Chartok - J. Clark L. Clark - M. Clay
13	Clazie - Cobb [Citizens vs. McCarthy, Inc; Republican Party in South] Cobean - Cole Clausen - Connole Connolly - Cornelius Cornwell - Craft

Box No. Contents

13
(cont.)

Craig - Crumley

Crumpacker - Cullman [correspondence re Edgar Bundy, Robert Donner, Edward Ryerson and alleged subversive activities; questions for DDE on Korea; foreign policy; politics]

Culver - Czech [proposed statement re Czechoslovakia]

Daggatt - C. Davis

G. Davis - de Brueys

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DeDuski - de Silva

Deutsch - Diefenderfer

Dienna - Dodson

Donnan - Druschky

Duclouz - Easton

Eaton - Ehrlich

Ehrlich - H. Elliott

J. Elliott - English

Erb - Evered

15

Everett - Farrington

Fasano-Ferguson [including statements by Senator Lehman on FEPC and civil rights]

Ferrada - Field

Finch - J. Fisher

P. Fisher - Flenniken

Flint - A. Ford

<u>Box No.</u>	<u>Contents</u>
15 (cont.)	H. Ford - C. Francis W. Francis - Frye Fryzell - Gallinger Gallup Gehring
16	Gelb - Ginsburg [including Eli Ginsberg's comments on SHAPE and on McCarthyism) Glagellich - Goldman Goldsmith - Gordon Gorenfie - Granovsky [including paper re USSR and Berlin] Grant - Greenberg Greene - Groff Groms - Guard [including General William Gruber's comments re Taft and MacArthur] Guetslaff - Hait Halbert - Halpert Ham - Hampton Hanberry - Harlan
17	Harlander - Harrover Hart - Hawks Hayden - Hecht [DDE letter to Swede Hazlett re Tideland's, 18 year old vote; DDE views on war] Hechtkopf - Henley [letters by Paul Helms and Paul Hoffman re convention strategy] Hennessey - Hewitt

<u>Box No.</u>	<u>Contents</u>
17 (cont.)	Heybrun - M. Hill R. Hill - Hoag Hoche - Hoenig Hoffman - Hostetter Houston - Hughes Hull - Hutchinson [including correspondence re Patrick Hurley as U.S. Senate candidate from New Mexico] Hutt - Irwin
18	Jackson - Jamieson Janeway - Jennings Jesnol - P. Johnson R. Johnson - J. Jones L. Jones - Joslin Josserand - Judd [including speech draft by Walter Judd] Judevine - Kaplan Kapp - Keller [memo of DDE conversation with General Ed Clark re Chiang Kai-Shek, Japan and Asia] Keller - Kelsey Kelvie - Kennedy
19	Kennelly - Kimbrough Kimes - King Kinkle - Klutznick Knapp - Krupp

<u>Box No.</u>	<u>Contents</u>
19 (cont.)	Kuipers - Lake Lamb - Lamy Landon - Lansing LaPlante - Lawyer Laycock - Lee Leeby - Leone
20	Lertzman - Levane Levanthal - Levine Levy - Little Livingston - Long [DDE letter to Henry Cabot Lodge re Poland, Katyn Massacre, and Columbia University] Loomis - Lucier Lucino - MacArthur MacDonald - MacPherson Mader - Malone Malugani - Marmon Marshal - Mau
21	Maxfield - McCarroll McCarthy - McCreery McCune - McFall McFerren - McIntosh McIntyre - H. McLain

<u>Box No.</u>	<u>Contents</u>
21 (cont.)	M. McLain - McMillan McMinn - Melchior Meldahl - Mensen Mercer - Mill Miller - J. Montgomery
22	Moody - Moore Morch - Morse [including memo by Harold Stassen re campaign issues and objectives] Morton - Moyle Mudge - Murray Nazliss - Nelson Nesmith - Nickerson
23	Niedringhaus - Nunn Oberlin - Orman Osborn - Page Paley - Patton Paukstis - H. Peterson V. Peterson - Pierce Pincomb - Piper [correspondence by Virgil Pinkley] Pitcairn - Popovic Potter - Procyk
24	Putnam - Rawson

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(cont.)

Reardon - Renk

Reno - Ridenour

Riley - Roberts [including suggestions for statement on civil rights; information on DDE genealogy; correspondence from Cliff Roberts; Roy Roberts re campaign strategy]

Robertson - Rochester [correspondence re civil aviation]

Rockefeller - Rost

Roth - M. Russell

R. Russell - Sander

Sanderson - Schaefer

Schall - Schwartz

Schweder - Seibel

25 Seip - Short

Shotz - Slater

Slaver G. - Smith [candidates' attitudes toward Israel]

H. Smith - R. Smith

W. Smith - Spalla

Sparks - Starr

Starzell - Steck

Steed - Stewart

Stimson - Streckner

Strohm - Summers

Sutliff - Tate

<u>Box No.</u>	<u>Contents</u>
25 (cont.)	Taylor - Terrell [Veterans For DDE] Terry - Thuransky
26	Thye - Tisch Todd - Treanor Trenor - Umfleet Umrath - Van Fleet VanVoorhis - Voorhis [Congressman Velde] Vose - Walters Walther - Warren Washburn - Webb J. Webb - Weissbuch Welch - B. White S. White - Whittle [Senator Smathers and Southern Democrats] Whittlesey - Williams
27	Williams - C. Wilson [Citizens For Eisenhower organizations; Negro voting and progress] G. Wilson - Wolz Wood - Wyckoff Yee - Zwant [Senator Young and farm votes] Maas - MacPherson [material in this and following folders consists almost entirely of duplicates of correspondence arranged alphabetically under "M" in Boxes 20-22] Mader - Mann [duplicates]

<u>Box No.</u>	<u>Contents</u>
27 (cont.)	Manney - Martin [duplicates]
	Marts - May [duplicates]
	Mayer - McCarthy [duplicates]
	McCauley - McDonough [duplicates]
	McDougal - McGee [duplicates]
28	McGogy - McJunkins [duplicates]
	McKee - McLeod [duplicates]
	McMaster - Meguscher [duplicates]
	Mellen - Mercer [duplicates)
	Merkley - Miller [duplicates]
	Million - Moody [duplicates]
	Mooney - Morgan [duplicates]
	Morison - Morton [duplicates)
	Moseley - Moy [duplicates]
	Moyle - Myrick [duplicates]
29	Reels 1-6, microfilm (positive prints)
30	Reels 1-6, Microfilm (negative prints)

END OF CONTAINER LIST