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ZAGHI

ZAGHI, FREDERICK A. (OH-107) 12 pages OPEN

Assistant to Sigurd S. Larmon of Young & Rubicam, advertising firm in New York.

DESCRIPTION: Interview #1. Mr. Zaghi's earliest association with Citizens for Eisenhower: Sigurd Larmon's activities with Citizens for Eisenhower; Zaghi's duties with Citizens for Eisenhower; West Virginia; South Dakota; Kate Smith; Texas delegate struggle in the convention; "the Texas Steal"; members of Citizens for Eisenhower committee; work with Republican National Committee after the nomination; Mr. Zaghi's visit to the White House; 1956 campaign; J. Walter Thompson; early efforts to persuade DDE to run for President; and Madison Square Garden rally.

[Eisenhower Library Oral History Project, interview by Dr. John E. Wickman, 1968]