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SCHERER

SCHERER, RAYMOND (OH-47) 55pgs.w/index PRCQ (M)

News correspondent for NBC, 1947-51; White House correspondent for NBC, 1952-69.

DESCRIPTION: First contacts with Eisenhower at the Pentagon in 1948 and again in 1950; covering the campaign in 1952; becoming the White House correspondent and doing the first daily broadcasts from the White House; early television interviews outside; comments and contrasts with the Truman Administration; taping regular news conferences for later broadcast allowing for direct quotes; the first filming of news conferences for television; comments on Eisenhower's relations with the press; anecdotal comments on news conferences and personal contacts with Eisenhower; press coverage on the golf course; comments on press secretary James Hagerty; reporters and the White House staff; comments on individual members of the press corps; technical problems filming in the White House; traveling with the President and his interaction with crowds; press coverage of Eisenhower's heart attack in 1955 and other illnesses; anecdotes of stag dinners in 1960; interviews with Eisenhower at Gettysburg; comments on Eisenhower's friendships with Congressional leaders; Sherman Adams and John F. Dulles; Eisenhower's relationship with Khrushchev; major achievements and shortcomings of the Eisenhower Administration; comments on the Geneva Conference and "Open Skies"; the McCarthy situation; Vice-President Nixon; press relations with Cabinet members; Eisenhower's personal friendships; suggestions for other interviews.