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MEMORANDUM TO: Edgar Smith

cc Bernard Barnes
Wes Pullen

FROM: C. D. Jackson

January 22, 1963

Project HOPE

I have your January 14th memo on the subject of whether or not you should accept the invitation to join the Board of Directors of the People to People Health Foundation.

I feel very strongly that you should accept for two reasons:

- 1.) I consider that Time Inc. and LIFE are committed to a continuing relationship with Project HOPE. We have a continuing editorial interest in it, and I see no reason why we should not continue in the foreseeable future at least to give it financial support. This is one case where results are useful and visible both on the humanitarian and editorial fronts.
- 2.) You have performed in an outstandingly effective way as my right-hand man on this operation from its beginning and have, in fact, been "Mr. Project HOPE" in my book.

Without your invaluable work I would not have been able to carry on with this project. Since I must now curtail my schedule to some small extent, I will need your help more than ever, and I see no reason, therefore, why the title and credit should not be publicly acknowledged by having you listed on their Board of Directors.



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From all sides I head nothing but praise for the HOPE Cotillion, and the resounding financial results are a speaking tribute to the efficiency of the New York group.

My warmest thanks.

TO: C.D. Jackson

cc: Bernard Barnes

FROM: Edgar Smith

RE: Project HOPE

January 14, 1963

You will be happy to learn that the HOPE Cotillion was both a social and financial success netting HOPE in excess of \$38,000. Only your presence was lacking to make the evening a complete smash.

I have received an invitation from Francis Brown to join the Board of the People to People Health Foundation which, from a personal standpoint, I would, naturally, be honored to accept. Wes Pullen, who is well aware of the favorable impression HOPE is creating in Peru, is in favor of my accepting. However, Bernie Barnes continues to view HOPE very dimly, and he thinks that my accepting will only lock Time Inc. into financially supporting HOPE -- which he frankly opposes. Knowing of your interest in HOPE, however, Bernie suggested I take the matter up with you on your return.

I certainly don't want to accept if there is any doubt about Time Inc's continued support of HOPE, since I have been simply an instrument of Time Inc's beneficence. On the other hand, if LIFE intends to stick with HOPE I will be glad to help you in any way I can. How say you?

